

RICHARD AMBERG, PUBLISHER, WAS 55

Headed the St. Louis Globe Democrat, Newhouse Paper

Richard Hiller Amberg, publisher of The St. Louis Globe Democrat, died of a heart attack yesterday at Madison Avenue Hospital. He was 55 years old.

Mr. Amberg had been staying at the Drake Hotel, 440 Park Avenue, with his wife and three children. When he awoke he complained of feeling ill. Taken to the hospital, he died an hour later.

He had come east to accept the Fourth Estate Award at the convention of the American Legion in Boston.

Mr. Amberg had been publisher of The Globe Democrat since 1955. Before that he was publisher of The Syracuse Post-Standard. Both newspapers are owned by S. I. Newhouse.

Left Paper for Navy

Mr. Amberg became editor and publisher of The Oil City (Pa.) Blizzard in 1937. He left to join the Navy in 1941.

For the next four years he served as first flag secretary to Admiral Richard K. Turner and later as a naval adviser to General of the Army Douglas MacArthur. He was awarded the Legion of Merit. He left the Navy in 1945 as a commander in the Reserve.

Mr. Amberg was public relations director for the American Transit Association from 1945 to 1947. After that he was general manager of Newsday, on Long Island, until 1949 and an administrative assistant at The New York Herald Tribune in 1949 and 1950. Then he joined the Syracuse paper.

Mr. Amberg took an active part in civic pursuits. He led a



Associated Press

Richard H. Amberg

campaign to raise \$1-million to build the Herbert Hoover Boys Club in St. Louis.

President Dwight D. Eisenhower in 1949 appointed Mr. Amberg to a one-year term as a member of the International Development Advisory Board of the International Cooperation Administration.

In Many Activities

In St. Louis he was on the boards of the United Fund, the Children's Hospital, the Society for Crippled Children, the Salvation Army, the St. Louis Municipal Opera and the Governmental Research Institute. He was a trustee of Wells College in Aurora, N. Y., and McKendree College in Lebanon, Ill.

Paul Miller, president of The Associated Press and the Gannett Newspapers, said Mr. Amberg would be sorely missed by his fellow directors of the A.P.

"He was a great publisher and a great public servant," Mr. Miller said. "I never knew anyone who gave more of himself to others. He never said 'no' to an appeal for help and leadership in a good cause."

Mr. Amberg is survived by his widow, the former Janet Katharine Law; two sons, Richard H. and Thomas L., and a daughter, Katharine. The family lives at 7 Edgewood Road in St. Louis.